

TENNEY

GROUP



50 WAYS

to help your neighbor

1. Write an unexpected handwritten note of encouragement to a friend.
2. Write a recommendation on LinkedIn for a colleague.
3. Help a friend/colleague's child solve a problem or achieve a goal...they will never forget it.
4. Invite a colleague to co-write an article with you vs. you writing it by yourself.
5. Invite a colleague to participate in a speaking panel with you.
6. Recommend a colleague for an industry award.
7. Write a positive review on Amazon for a colleague's book.
8. Pray with a friend going through a hard time vs. telling them you will pray for them.
9. Pray with a colleague for wisdom and discretion vs. telling them you will pray for them.
10. Invite a friend to a networking group they don't know about.
11. Invite a colleague to co-sponsor an event with you to share exposure.
12. Invite colleagues to contribute to an article you are writing vs. writing it entirely by yourself.
13. Refer a colleague to an article that may interest them.
14. Refer a colleague to an association that could promote their interests.
15. Refer a colleague to a professional that could help them.
16. Direct a colleague to vacation destination or family experience that you believe aligns with their interests or values.
17. Create awareness on LinkedIn about a colleague's passion project or non-profit they support.
18. Celebrate/reshare a colleague's promotion on LinkedIn.
19. Write a positive yelp review for a friend's business.
20. Be a regular customer/supporter of a friend's new business.
21. Offer excess office space to a professional who is in transition and needs an inspired place to launch the next phase of their career.
22. Arrange a date night for a couple who need to invest in their marriage but lack means to do so.
23. Invite a colleague to participate in a mastermind group.
24. Invite an industry colleague exploring career changes to shadow you at work.
25. Invite an industry colleague's son or daughter to shadow you at work as a unique educational experience.

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26. Recommend a book to a friend/colleague.
27. Recommend a podcast to a friend/colleague.
28. Write a summary of a self-help book (10 takeaways) and share with friend. Invite them to reciprocate.
29. Invite a friend or colleague to a book club.
30. Offer to house or dog sit for a friend.
31. Invite industry friends to partner in order to create mutually beneficial buying power.
32. Exercise with a friend who needs accountability...even if it is inconvenient for you.
33. Make a friend/colleague belly laugh.
34. Solve a problem over the phone so a business colleague doesn't have to travel/miss family time unnecessarily.
35. Offer mentorship to a colleague or friend who is new to your career field.
36. Coach a friend who has not interviewed for a new job in a long time or ever.
37. Help a friend create a compelling LinkedIn profile.
38. Share an Instagram story that captures why a friend's business is special.
39. Encourage your employees to support local businesses in your area.
40. Share your "go-to" babysitter with a couple desperate for a date night. True selflessness...
41. Take the time to read a book/article that a colleague wrote and discuss it with them.
42. Share a friend or colleague's podcast on LinkedIn.
43. Write a letter of recommendation for someone you work with to use at their future discretion.
44. Recommend a promotion for a co-worker who has earned it.
45. Share business best practices with non-profits who may benefit from your unique experience/perspectives.
46. Smile and introduce yourself to new face in your community. Make them feel welcome.
47. Send flowers to a teacher to let them know you appreciate their influence on your child.
48. Volunteer to coach or assistant coach a youth sports team.
49. Text someone a scripture or prayer to let them know you are thinking about them.
50. Leave your phone in your car when you meet someone for lunch. Undivided attention is rarely offered these days.

****This list is a sample of the many ways that our friends in the Tuesdays with Tenney Group network have brought value to their neighbors over the past 5 years. We hope their ideas inspire and challenge you to profoundly impact the world around you.***